FTC SAFEGUARDS RULE
Gramm-Leach-Bliley Act
Effective 5/23/2003
Introduction

• The purpose of the FTC Safeguards Rule is to:
  – Ensure the security and confidentiality of customer information.
    • Customer information is defined as any record containing nonpublic personal information such as a social security number, whether in paper, electronic, or other form, that is handled or maintained by or on behalf of VCU or its affiliates.
    – Protect against any anticipated threats or hazards to the security or integrity of such records.
    – Protect against unauthorized access to or use of such records or information that could result in substantial harm or inconvenience to any customer.
  • This rule is governed by the Federal Trade Commission and is required by the Gramm-Leach-Bliley Act that was signed into law on November 12, 1999. Go to https://www.ftc.gov/tips-advice/business-center/privacy-and-security/gramm-leach-bliley-act for more information on the Gramm-Leach-Bliley Act.
Standards for Safeguarding Customer Information

- The goal of Virginia Commonwealth University is to eliminate unacceptable risks in order to safeguard customer information and protect the confidentiality and privacy rights of its customers.
Protected Customer Information

- The privacy rule limits the use and disclosure of customer information. View the Family Educational Rights and Privacy Act (FERPA) at this website: http://rar.vcu.edu/records/family-educational-rights-and-privacy-act/
- “Use” refers to what is done with the protected information, such as nonpublic information, within VCU.
- “Disclosure” refers to what is given out to an external entity for use outside of VCU.
- Covered Entities:
  - Non directory information such as social security number, grades, schedules, GPAs, bank account numbers, and academic standing.
Practical Tips for Safeguarding Customer Information

• Do not leave confidential data unattended or visible by others.
• Shred and never recycle documents containing confidential customer information such as a social security number.
• Secure all daily work in locked file cabinets or drawers.
• Protect secured areas – lock all doors, and never loan your key.
• Talk quietly when discussing confidential or private information with a customer.
  — Avoid the use of names or other identifying information whenever possible.
• Sensitive information should not be sent to remote printers or photocopiers where access is uncontrolled. Nor should it be faxed where the physical security of the receiver is unknown.
  — Include a confidential statement on your fax transmittal sheet that information sent to the incorrect destination be destroyed, and requesting notification to the sender of such errors.
  — Do not dispose of documents containing nonpublic information in wastebaskets, or recycling bins; instead, shred or otherwise destroy before discarding.
• Sensitive information should never be left on voicemail, or answering machines.
• Avoid using nonpublic information via e-mail.
• Use password-activated screensavers.
What This Means

- VCU should safeguard customers information by adhering to the following policies and guidelines:
  - State and University policies on Records Retention and Disposition - https://ts.vcu.edu/askit/policies-and-publications/records-management/
  - State and University Human Resources Policies and Guidelines - http://www.hr.vcu.edu/policies/
Comments/Questions

Please forward any comments or questions to the Safeguard Coordinator, Bernard Hamm, at bchamm2@vcu.edu, or Box 842520.